



Fundraising Pack





Firstly, thank you for raising awareness and funds for faith in families.

Our Community Cwtches, Outreach projects and affordable childcare settings provide vital child and family support that encourages and enables individuals to be the best they can be.

Faith in Families is making a real difference to children and families facing many issues. Our centres in Swansea and Brecon offer a wide range of services from childcare to lunch clubs, inspiring those we help to believe in themselves to succeed.



“Strengthening communities to inspire, believe and succeed.”

Some feedback

"I have been coming to the cwctch for the last three years. Faith in Families have helped me through bereavement and many family problems, and they have helped make me a better person and a better mother. I have attended many courses and even got my NVQ in Business and Admin. I don't know where I'd be without the support I received."

-Mum, Bonymaen Community Cwctch

"The centre has offered great support, and has played such an important part in improving my well-being and I am so grateful for it."



What we do

- ★ Baby Sensory Groups
- ★ Parent and Toddler Groups
- ★ Playgroups for ages 2 - 3
- ★ After School Clubs
- ★ Activity Clubs
- ★ Homework Clubs
- ★ Holiday Play Sessions
- ★ Community Breakfast and Lunches
- ★ Family Tea Time
- ★ Coffee Mornings
- ★ Cooking Classes
- ★ Community Days

And much more.



How will your money make a difference?

Thank you for joining our challenge this year and fundraising on our behalf so we can do even more in the fight against child poverty, and build a City where every child can reach their full potential.

£50

£50 would help us provide food and fun for a child living in poverty.

£100 would help us deliver crisis support to a child dealing with trauma.

£100

£500

£500 would help us provide the necessary support for a family in crisis.

Fundraising

- 1** Decide what you want to do and think about who you know and what they would be interested in - a black tie gala dinner, a five-a-side footie match, a pub quiz, bucket collection or cake bake?
- 2** Where are you planning on holding your fantastic fundraising event? Could you host your event at home or at work, or at a local hotel or community centre?
- 3** Have a think about which date will be best for highest attendance - will you have your event at the weekend or during the week? Make sure you consider other events and special dates such as national holidays.
- 4** How are you going to raise the most money? Will you hold a raffle or auction on the day? Will you be selling cakes, drinks and gifts? Will you charge for attendance? Set yourself ambitious but achievable targets.
- 5** Make sure everyone knows about your event. Ask your local shops, restaurants, pubs, gyms, hotels and leisure centres to display your poster. Make sure you carry some with you and email them out where possible to save on printing costs.
- 6** Get in touch with local restaurants, hotels and shops to see if they will donate any prizes for your raffle or auction. See if you can get your venue or catering for a discounted price (or even better, for free) as it's an event in aid of charity. good cause
- 7** Make sure you use Facebook and Twitter to tell people about your event. Don't forget to set up your online sponsorship page on Localgiving and share this too! If you tell us about your event we will try to share it with our supporters on our Facebook and Twitter pages.



Top Tip

Don't be frightened of asking. Once people know why you're fundraising for Faith in Families, you'll be surprised at how generous they can be.



Great ideas

- ★ Golf Day
- ★ Gala Dinner
- ★ Fancy Dress Party
- ★ Tea Party
- ★ Zumbathon
- ★ Sponsored Walk
- ★ Curry Evening
- ★ Bake Sale
- ★ Skydive
- ★ Roller Disco
- ★ Music Festival
- ★ Disco
- ★ Garden Party
- ★ Karaoke Night
- ★ Raffle
- ★ Bike Ride
- ★ Car Boot Sale
- ★ Muddy Course
- ★ Tea & Coffee
- ★ Mornings Craft Sale
- ★ Bingo Night
- ★ Dance Off
- ★ Sponsored Car Wash
- ★ Cinema Nights
- ★ Guess How many sweets In Jar
- ★ Collection Tins
- ★ Silent Disco
- ★ Fashion Show
- ★ Sponsored Cycle
- ★ Donate Your Coffee Money
- ★ Silly Jumper Competition
- ★ Sponsored Head Shave
- ★ Sponsored Beard Shave





Why not try an idea from the previous list or choose to start with a simple fundraising idea, which can involve all of your family and friends, like these:



The Quiz

These work well either in a physical venue or on an online platform via an app such as Zoom. You can build the quiz using a website like Kahoot!, which allows you to insert photos and clips. Charge an entry fee per team or per person (so that larger teams pay more)

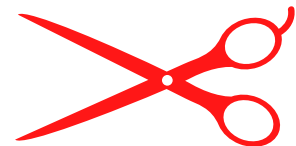
Top Tip - Encourage people to get creative by offering a prize for the best team name and generate additional funds by holding a raffle on the night.

The Team Challenge

Why not gather a team of friends and family and enter a run or challenge as a group - training is always more enjoyable when you've got company. As a group you can inspire one another and set a team fundraising target.



The Head Shave



If you're brave enough, why not shave your head for charity? Make sure you get someone to film it and share the footage on social media along with the link to your fundraising page. Using social media to ask for sponsorship helps to spread the word even further.

Top Tip - Tag the charity you're raising money for in all your social posts and make the posts public, so that people who do not know you but support the same cause have the opportunity to sponsor you too.



Fundraising at work

- ★ **Office Olympics** - Become an office champion in speed typing or letter franking, bin basketball or relay chair racing!
- ★ **Dress down day** - Ask your colleagues to ditch their suits and jackets for jeans and t-shirts in exchange for a donation.
- ★ **Collection tins** - Put them in your reception or canteen and let your colleagues know that they are there!
- ★ **Leg waxing** - Get your male colleagues to take up the challenge and get their legs waxed for sponsorship money.
- ★ **Make the most of inter-departmental rivalry** - and organise a football, netball or rounders game. Ask players to donate to enter.
- ★ **Baby picture competition** - Ask all of your colleagues to bring in a picture of when they were a baby. Each person donates £2 to enter and you each guess who is who.
- ★ **Hold a Bandanas for Faith in Families day** - Everyone wears a bandana for a day in exchange for a small donation.

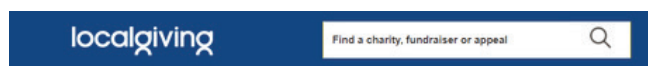


Setting up your localgiving page

Within a few minutes you can create a personal online fundraising page. Email the links and share on Facebook and Twitter with all of your friends, family and colleagues for immediate donations!

- ★ Head to:
<https://localgiving.org/charity/faithinfamilies/>
- ★ You will be taken to Faith in Families Localgiving Page.
- ★ Click the “Fundraise for us” button.
- ★ Complete the registration form to create your own Localgiving page.
- ★ Set your fundraising target, and share your Localgiving page across your social media channels.
- ★ Top Tip- to get more attraction add a brief description of your fundraising goals and targets. Add in pictures for a more personalised feel.

Using your Local giving page allows you to keep track of your progress.



Swansea and Brecon Diocesan Board for Social Responsibility (Faith in Families)



Fundraise for us!





Social Media

The internet is an amazing promotional and fundraising tool - make sure you use it.

Share details about your Wadi Rum Challenge, showcase your training regime and progress. Share your Localgiving page and any details regarding your fundraising events. Don't forget to tag us in your social media posts, and tell us about any events you are hosting and we will try to share it across our social medial channels.



 @FIFSWANSEA

 @Faithinfamilies

 @faithinfamilies_swansea

 @faith in families



Remember to have fun!



Thank you

Every single person who fundraises for us is invaluable – thank you for everything you're doing. Please send us an update and pictures after your event so we can shout about it. We feature as many as possible on our social media pages and our website, which can inspire others to get involved too. Don't forget to let us know what you're planning to do next!



Queries about fundraising:

admin@faithinfamilies.wales
01792 588487

Donate via Localgiving:

www.localgiving.org/charity/faithinfamilies

Donate via our webpage:

www.faithinfamilies.wales/?page_id=24

Please send cheques to:

Faith in Families,
Teilo's Community Cwtch,
62 Cheriton Crescent, Portmead,
Swansea, SA5 5LA.

www.faithinfamilies.wales
www.localgiving.org/charity/faithinfamilies/



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