FAITH IN FAMILIES

Hugs Not Handouts

COMMUNITY IMPACT REPORT

More than a cwtch

Belonging. Dignity. Brighter futures.

September 2025 to September 2026



Thousands of children and families supported each year.

A small charity with an impact far beyond our size.

The difference in numbers

Practical help, learning and children's wellbeing support, brought together through our Community Cwtches and Multibank Cymru.

A MILESTONE SINCE LAUNCH

2 million

essential items redistributed

Multibank Cymru's cumulative total since launch.

Turning waste into worth.



35,000

school uniform items distributed

Approximately, reaching 26 schools in Swansea and Bridgend

910

one-to-one wellbeing sessions

Brighter Futures support for 465 children

3,462

group wellbeing attendances

Across 190 Brighter Futures group sessions

1,858

adult learning attendances

Learning and confidence-building through Inspiring Futures

331

learning certificates issued

141 accredited and 190 non-accredited

7,933

Cwtch Cubby visits

January to September 2026

More breathing space. More confidence. More chances to thrive.

Behind every figure is a child, a family or a community taking the next step.

Two million items and Cwtch Cubby visits are cumulative for the periods shown.
Attendances, visits and service counts may overlap; they are not a total of unique people.

Six projects. One purpose.

A connected model of practical help, learning, wellbeing and community support.

2 MILLION	28,203	4,980	18
essentials redistributed	family members supported	Community Futures attendances	into work or volunteering

Community Cwtches

524 children supported

327 adults supported

- 202 one-to-one and 56 group sessions
- 82 children and 71 families accessed ALN support

Welcoming local spaces where families connect, feel supported and belong.

Cwtch Cubbies

7,933 visits

28,203 family members supported

- 71,543 essential items distributed
- January to September 2026

Everyday essentials offered warmly and without judgement, easing pressure on household budgets.

Community Futures

4,980 attendances

741 sessions

- 825 children and 460 parents/carers
- 1,933 meals provided | 18 community trips

Play, food and shared experiences that reduce isolation and strengthen family and community connections.

Inspiring Futures

1,858 learning attendances

331 certificates issued

- 9 individuals progressed into employment
- 9 individuals progressed into volunteering

Building confidence, skills and practical routes into employment, volunteering and further learning.

Brighter Futures

465 children supported

910 one-to-one sessions

- 3,462 group attendances across 190 interventions
- 29 young people engaged with youth club

Helping children feel heard, safe and able to develop coping strategies and stronger relationships.

Multibank Cymru

2 million items redistributed

168 partner organisations

- Around 35,000 school uniform items distributed
- 122,781 Pura nappy units distributed

Turning waste into worth - essentials delivered through trusted networks with dignity and choice.

Moments that mattered

Practical support, opportunities to come together and celebrations that help make the next step possible.

OCTOBER 2025

Cwtch & Cook

240 cooking packs distributed, with **134 adults and children** taking part in cooking and wellbeing activities across three communities.

DECEMBER 2025

Christmas with a Cwtch

204 children helped through Mr X; toys donated for **100 children**; vouchers for **120 families** through Amazon; and supermarket vouchers for **169 families**.

FEBRUARY 2026

Early Childhood Cwtch Up

1,000 Cwtch Kits distributed and **584 families** attending events with Amazon UK and The Royal Foundation Centre for Early Childhood.

Watch: Early Childhood Cwtch Up

SPRING 2026

Pump Up The Glam

Our charity ball raised **£27,181** to support our work across Swansea Bay.

Watch: Pump Up The Glam 2026

MAY 2026

Cwtch & Connect

148 people attended wellbeing events across our three communities.

Watch: Cwtch and Connect at Teilo's

SUMMER 2026

Back to School with a Cwtch

1,000 backpacks filled with essentials distributed, with **1,111 attendances** at our events.

AUGUST 2026

School uniform support

Around **35,000 school uniform items** distributed to **26 schools** in Swansea and Bridgend through Welsh Government funding.

PARTNERSHIP IMPACT

Learning into work

Five young people received tailored employability support through our Nando's partnership; **two secured jobs**.

The difference a cwtch makes

Everyday support can change what happens next. These experiences show what that can mean in someone's life.

BRIGHTER FUTURES

“I felt understood and safe telling her everything.”

A young person describing their support

Our team helps children with emotional regulation, peer relationships and coping strategies, creating a safe space to talk and feel heard.

Watch: Sally in action - Comic Relief



COMMUNITY CWTCHES

Breathing space for a parent

A young mum was struggling to afford nappies alongside other household essentials. Support through her Community Cwtch eased one regular cost, giving her a little more breathing space and help without judgement.



MULTIBANK CYMRU

A place to start again

After experiencing homelessness, one man moved into accommodation of his own with almost nothing to start with. Bedding and kitchen essentials from a New Home Pack helped him cook, settle in and begin rebuilding his independence.



INSPIRING FUTURES

The confidence to keep learning

One learner began with a Level 1 Adult Social Care qualification. That first step helped build her confidence to continue learning. She later graduated from Swansea University with a 2:1 in Social Policy.

The people behind the progress

Our staff, volunteers, trustees and partners make this work possible. Thank you for standing alongside our communities. A special thank you to all our corporate volunteers for giving their time, skills and energy to help make a difference.

40+
staff

43
regular volunteers

14
trustees

168
partner organisations



A community of support

Thank you to our community groups, schools, referral partners, businesses and supporters. Every contribution helps people access practical support, connection and new opportunities.

Our principal partnerships

We want to thank Swansea City Council, Comic Relief, The National Lottery Community Fund, The Waterloo Foundation and Moondance Foundation, alongside our funders and investors. We also thank Amazon, Multibank UK, Veeqo, Welsh Government and Swansea Council for supporting Multibank Cymru, and the Diocese of Swansea and Brecon for its continued support.

A massive thank you to all our community fundraising champions who have climbed mountains, baked cakes and crawled through mud to show they believe our work matters. Thank you all for trusting us to make a difference across our communities.

Recognition for our work

Swansea Life Awards 2026
Making a Difference winner
Faith in Families, AU Vodka

IoD Wales 2026
Public and Third Sector winner
Cherrie Bija, CEO

Charity Times Awards 2026
Charity Sustainability Award
Winner

Welsh Charity Awards 2026
Finalist

Third Sector Awards 2026
Medium Charity finalist

Children & Young People Now 2026
Family Support finalist

Business in Wales 2026
Community Champion finalist

St David Awards 2026
Community Champion finalist

BBC Cymru 2026
Make a Difference
Nominated

Help make the next cwtch possible

Donate, fundraise, volunteer or partner with us.

admin@faithinfamilies.wales | 01792 588487
faithinfamilies.wales

TO EVERYONE WHO MAKES THIS POSSIBLE

This is what we build.

A thank you from Cherrie Bija, CEO



Celebrating together at the Charity Times Awards, September 2026.

To our brilliant teams, volunteers, fundraisers, partners and investors: thank you for standing alongside us. Your care, energy and belief make this work possible.

We want to make South Wales a great place for every child, every adult and every family to feel valued and cared for.

A great place for everyone to live, grow, work and play.

Thank you for trusting us to make a difference.

Cherrie Bija

Chief Executive Officer | Faith in Families